

## PA Bacon Fest Program 2017

All PA Bacon Fest information in one user-friendly program!

30,000 programs will be printed in 2017. 19,000 were distributed in 2016 to festival attendees. (2016 example>)

### Features:

- Schedule of Events
- Event Map in center of program
- Hospitality information

### Business Advertisement:

- **Half Page** **\$200**  
Live Area: 5" w x 3.75" h, Bleed: 5.75" x 4.5" h, Trim: 5.5" w x 4.25" h
  - **Full Page** **\$400**  
Live Area: 5" w x 8" h, Bleed: 5.75" w x 8.75" h, Trim: 5.5" w x 8.5" h
  - **Full Page inside cover (Full Color)** **\$500**
- \*Easton Business or Bacon Fest vendor discount - 10% off.

**Ad Design services:** Available for \$100 per hour. Submit ad copy and graphic elements by September 15.

**Ad Deadline:** *September 29, 2017*

**Publish Date:** October 13, 2017

### Ad Specifications:

Acceptable formats: .PDF, .jpg, .TIF or .eps. We can't accept Word, Publisher, Powerpoint or Corel documents. Prefer high resolution files. Be sure to embed all fonts. We reserve the right to refuse or edit any advertising.

### Make checks payable & mail to:

Greater Easton Development Partnership  
Attn: PA Bacon Fest Advertisements  
325 Northampton St, Easton, PA 18042

**Email Ads to:** [liz@eastonpartnership.org](mailto:liz@eastonpartnership.org)

