



**November 4 & 5, 2017**  
**10 am – 6 pm**  
**Easton, PA**  
**#PABaconFest6**



Located in historic Easton, PA, the PA Bacon Fest, in its' sixth year, has grown into one of the Mid-Atlantic region's most popular events. With 100+ vendors, 10+ musical acts, and several stages, the two-day festival attracts more than 80,000 attendees. The Fest is held Rain or Shine!

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### **Our Purpose.**

Presented by the 501(c)3 non-profit Greater Easton Development Partnership. \$2 Suggested donation benefits these GEDP programs; Easton Main Street Initiative, Easton Ambassadors, Easton Farmers' Market and Easton Public Market.

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### **Our History.**

PA Bacon Fest grew out of the Easton Farmers' Market, America's oldest, continuous open-air market, est. 1752. Food vendors who source locally and incorporate organic, all-natural, artisan and pasture-raised products will be given top vending priority in our farm-to-table area.

In 2014 PA Bacon Fest was named one of the TOP 300 Festivals in the world by FEST300.com!! Voted Best Culinary Event in Lehigh Valley Style magazine's Best of the Lehigh Valley contest and a Townie Award for best special event in the state by Pennsylvania Downtown Center.

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### **Our Attractions.**

Bacon chef battles, culinary demos, pig roast, pig racing, hog calling, costume contests, non-stop live music, kids' events and of course fabulous food. Did we mention Bacon?!

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### **Our Audience.**

This family-friendly event has attracted pig-loving attendees from beyond the confines of the Lehigh Valley, PA, to New York and Philly most immediately, but as far north as New England states, as far south as Florida, and as far west as Oregon.

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### **Our Reach.**

PA Bacon Fest is advertised on a local, regional and national level. Festival staff seek to improve its media campaign by researching editorial calendars, suggesting unique story ideas, and producing creative, compelling promotional materials.

**VISIT our website:**

**LIKE our facebook page:**

**FOLLOW us on instagram:**

**For more information contact:**

[PABaconFest.com](http://PABaconFest.com)

[facebook.com/pabaconFest](https://facebook.com/pabaconFest)

[instagram.com/pabaconfest](https://instagram.com/pabaconfest)

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