



Attendance:
2012: 9,000
2013: 17,000
2014: 50,000
2015: 60,000
2016: 80,000



Located in historic Easton, PA, the PA Bacon Fest has grown into one of the Mid-Atlantic region's most popular events. With 150+ vendors, 15+ musical acts, and several stages, the two-day festival attracts more than 80,000 attendees.

How can Easton businesses make the most out of PA Bacon Fest? These are just a few ideas, maybe you have some of your own. Let us know!

FREE

- Decorate your parking meters, poles or trees with balloons
 - We will provide a limited number of free balloons
- Request our Pig costume for a promotion and tag us in photos
- Decorate your windows with a Bacon theme (free-ish)
- Be OPEN
- Set-up a display of your product on your sidewalk

Low Cost

- Give away Bacon Fest raffle tickets for store purchase or donation to your favorite charity
- Hold a contest to give away a ticketed festival activity
 - You purchase tickets and give them away
- Purchase Bacon Fest pig noses to give away as a social media promotion
- Participate in our "The Nose Knows" promotion
 - Pig nose selfies, throughout Easton
- Purchase tickets for family or staff rewards
- Donate an item for our Bacon Prize Board which will be awarded to raffle ticket holders hourly

Median Cost

- Become a vendor
- Become a sponsor
- Produce a bacon fest branded item

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LIKE us on facebook: facebook.com/PaBaconFest

FOLLOW us on instagram: instagram.com/pabaconfest

FOLLOW us on twitter: twitter.com/pabaconfest

For more information: info@PABaconFest.com